



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



SUSTAINABLE
DEVELOPMENT **GOALS**

NURSERY RHYMES OF OUR TIMES

RESPONSIBLE CONSUMPTION & PRODUCTION

Suvasri De

Three countries came TOGETHER to create this book

Germany, Mongolia, India



RECYCLE PAPER, PLASTIC, GLASS AND ALUMINIUM.



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**SUSTAINABLE
DEVELOPMENT GOALS**

NURSERY RHYMES OF OUR TIMES

Preface

Nursery Rhymes of Our Times – A Global Effort by Young
Hearts-brought together by GlobalSocial-network e.V.

This rhyme book is part of a very special series called
"Nursery Rhymes of Our Times."

It is based on the 17 Sustainable Development Goals (SDGs)
set by the United Nations.

These goals include important issues like Zero Hunger, No
Poverty, Gender Equality, Quality Education, and many
more.

TOGETHER
WE ARE
STRONG!



GlobalSocial
-network e.V.



Together for a Better Future:

The Story Behind This Book

Twenty years ago, four young women visited Mongolia and were deeply moved by the struggles of children living in the yurt districts of Ulaanbaatar. What began as a humble soup kitchen has grown into Bayasgalant—a vibrant kindergarten and day care center offering 200 underprivileged children a safe space to learn, grow, and simply be children.

Bayasgalant does more than feed and shelter; it nurtures dreams. From early education to university support, and emergency aid to emotional care, the dedicated team empowers each child to rise above poverty and hardship.



Step 1:

17 Goals – 17 Songs

Each team chose one sustainability goal. They had online discussions and shared ideas to understand the issue. Then, together, they wrote songs that explain the goal in a simple and musical way. 17 goals – 17 teams – 17 songs.

This book is the heartfelt outcome of a creative partnership between the children of Bayasgalant and the students of Kaulsdorf Community School in Germany.

United by the values of SDG 12—Sustainable Consumption and Production—they explored how simple actions can create lasting impact. Through shared ideas, joyful collaboration, and thoughtful exchange, the children co-created the core concepts of these rhymes. The bright illustrations across the pages are their own.

This is more than a poem book. It is a voice of resilience and hope — from Mongolia to Germany, from child to child, echoing a global call to care for our planet and each other.

Step 2: Songs Become Music Videos

Next, these songs were turned into music videos. Each country added its culture, traditions, and colorful visuals to the videos. This made the songs come alive and helped show the beauty of our global teamwork.

Step 3: Drawings by Children

The music and teamwork inspired children to create drawings. They used colours and shapes to express what they had learned and felt.

These drawings came from deep conversations, new ideas, and global friendships.



12

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This book SDG12 is illustrated by students of Kaulsdorf Community School, Germany and Bayasgalant, children's aid Mongolia. Engaged for the children in the Yurt districts of Ulaanbaatar.

Step 4: From Drawings to Rhymes

These drawings and ideas inspired Indian children's writer Suvasri De, who is also a partner of Global Social India.

She wrote 17 nursery rhyme books, one for each goal, using the drawings made by children from around the world.

Suvasri believes that today's children need rhymes that talk about real problems in today's world, and real ways to solve them.

The Journey Continues...

The project doesn't end here.

GlobalSocial-network e.V. is working on more exciting projects—

like children's theatre, storytelling, and educational programs—to keep raising awareness and inspiring young minds everywhere.

Together, one step at a time, we can build a kinder, fairer, and more peaceful world.

Let's start with a rhyme.

To listen to all
17 SDG songs
scan here



To watch
music video
scan here



To contribute
to our project
scan here



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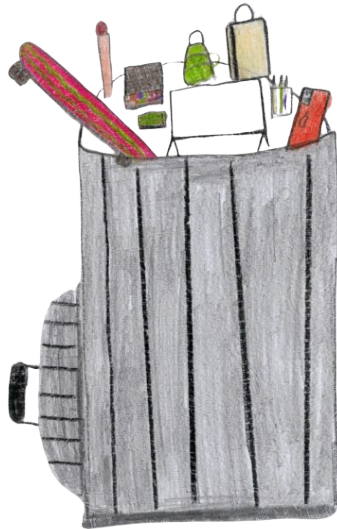
<https://www.17ziele-17songs.org/>

<https://www.globalsocial-network.org/>

<https://www.globalsocialindia.org/>

1. Planet in a Pickle

Our Earth is saying, "Help me please,
I'm running low on air and trees!"
Use less stuff and waste no food,
Let's make the planet feel renewed!



Mischa

*Was nicht mehr geht, kommt in den Müll
Ihr wollt es nicht sehn und lasst es nicht leben*

2. Only One Earth

We have one planet, not three or four,
So let's not waste or ask for more.

Reuse, recycle, share with care—

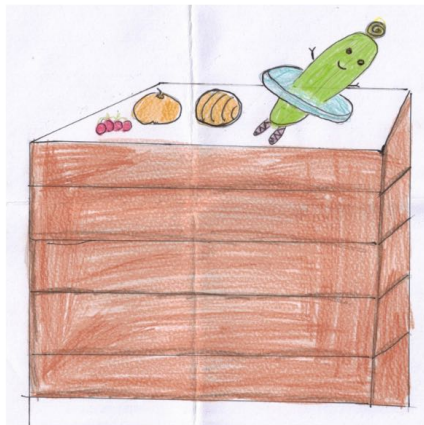
A cleaner world is fun and fair!



*Jeder Meter mit dem Auto – jeder Schritt ist zu viel
Wie wärs mit dem Fahrrad - klingt zu skuril?
Tus für die Umwelt, tus für dich
So führt der Verzicht in eine bessere Welt
Die dir und weiteren Generationen gefällt*

3. Wobbly Waste

Too much food upon your plate?
Take just enough, don't overrate.
If we waste, the Earth feels sad—
Be food-wise and make it glad!



SDG 12 - Lyrics

The cucumber wears a plastic dress in the store

Be responsible

Buy local and unpackaged - it's high time

What do you really need? Ask yourself

Yesterday - today - and every day

4. Bag for Me, Bag for You

Plastic bags fly in the breeze,
Landing in oceans, choking the seas!
So carry a bag that's used again—
It's smart for kids and grown-up friends!



5. Shiny and New? Not Always True!

Why buy new when old will do?

Fix your toys and jeans and shoes.

Mend it, blend it, give it style—

Reuse things with a happy smile!



Refrain:

Wir alle wollen Großes bewirken, um das Beste zu hinterlassen

Kaufen überteuerte Sachen

Anstatt Dinge, die passen

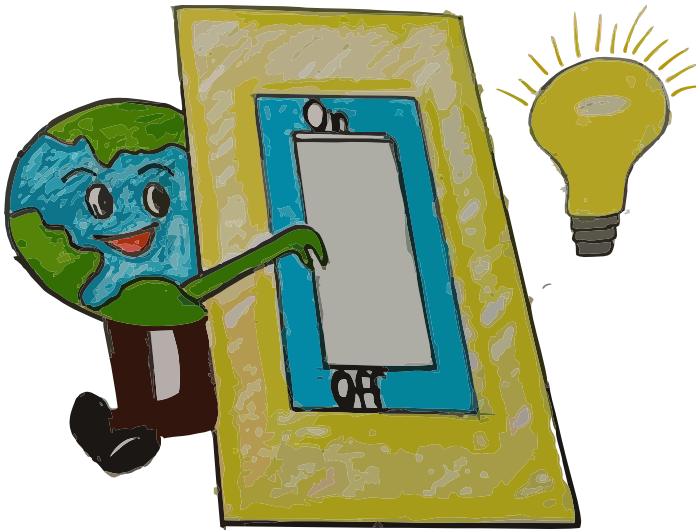
Wir sprechen von Freiheit

Was auch immer das ist

Dabei wissen Konzerne genau wer du bist

6. Lights Out Song

Turn off the light, the sun is out,
Let's save the power, give a shout!
Daylight bright, no need to glow,
Nature thanks you more than you know.



7. Sharing is Caring

Books and clothes and games you love,
Can fly to others like a dove.

Don't toss them out; give them away—
Sharing joy every single day!



8. The Food Fairy

The food fairy flies each night,
To check if you've wasted a bite.
If your plate is clean and neat,
You'll make her dance on happy feet!



9. The Reuse Crew

I'm a box, I'm not trash!

Fill me up with toys or cash!

Reuse me well, don't throw me out,

That's what Earth is all about!



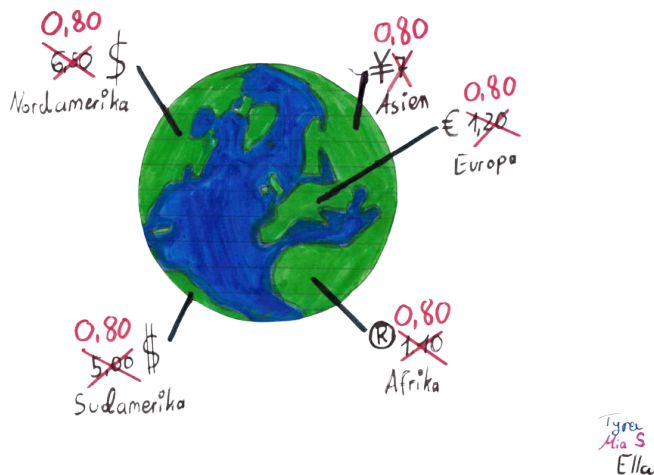
10. Three Magic R's

Reduce what you use,
Reuse what you can,
Recycle the rest—
That's the plan!



11. Equality Blooms

Fair trade means a brighter way,
For hands that toil both night and day.
A fair price, a life with grace—
Equality blooms in every place.



Fairtrade is more than just a word. It secures the lives of families in the most remote places. Everyone is equal, no matter where they come from. And deserves the fair price.

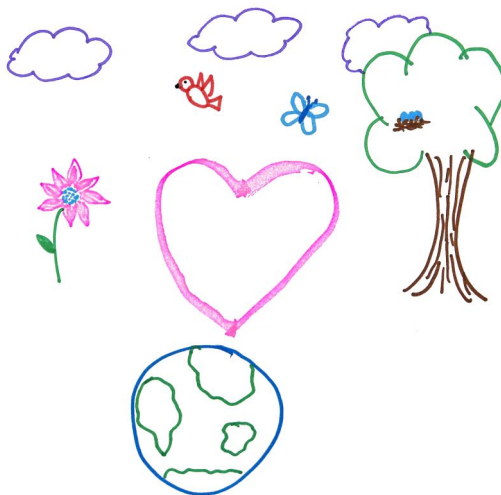
12. Fix-It Fun

Broken toy or wobbly chair?

Don't throw it out—it needs some care!

Glue it, screw it, paint it bright—

Fixing things feels just right!.



13. Not So Fast

Fast fashion comes and goes so quick,
But piles of clothes can make Earth sick.
Wear it long, wear it proud—
Reuse is cool, bold, and loud!



14. Goodbye Plastic

No to straws and bags and cups—
Say goodbye with thumbs-up-ups!
Paper, cloth, and glass are cool—
Plastic-free is Earth's best rule!



15. Buy Local

From garden, farm, or nearby store—
Food tastes better, helps you more.
Buy from farmers down the street—
Fresh and kind and hard to beat!



16. Treasure Trash

One kid's trash is another's treasure,
Up cycle it for fun and pleasure!

Turn old cans to robots tall—
Make Earth the best toyshop of all!

Old laptops, once left to decay,
Now help village kids learn and play!



17. One Little Switch

Switch the light, switch the fan,
Switch to things that help the land!
Solar power, green and bright,
Lights the future day and night.



18. So Nothing Spoils

Fruits and veggies in the back,
Get forgotten in the snack attack!
Eat the old ones first, okay?
So nothing spoils or goes away.



19. Smaller Is Smarter

Buy just what you really need—
Not more clothes or plastic beads!
Smaller steps in what we do
Make a giant change come true!



20. To the Bin Parade!

Paper here and bottles there—
Sorting waste shows you care.
Join the bin parade, hooray!
Clean and green is the way!



21. The Repair Bear

The Repair Bear comes with glue and thread,
Fixes broken stuff instead!
Old becomes new with some love and flair—
Let's all call the Repair Bear!



22. Green Superheroes

We are green superheroes today,
Fighting waste in every way.
With every bottle, bag, and bite—
We make Earth feel just right



23. No Waste Plate

Take a little, eat it all—

Big or small, short or tall!

No waste plate is the goal—

Clean plates help the planet whole!



24. The Circular Song

Round and round, the cycle goes,
Fix it, use it, let it flow!
Recycle, swap, and share with glee—
A circular world for you and me!



25. What Can You Do?

What can YOU do, little star?

Turn off lights and bike, not car.

Say no to waste, be clean and kind—

A better world starts in your mind!



26. Leftovers Rock!

Last night's dinner, yum today,
Don't throw good leftovers away!
Heat it, eat it, spice it new—
Tasty meals and waste is few!



27. Mr. Compost's Garden

Apple peels and veggie bits,
Compost loves these yummy hits!
In the soil, they turn to gold—
Helping gardens big and bold!



28. The Choice Is Yours

Will you buy just what you need?
Or grab and grab with careless speed?
Think before you shop today—
Choose the mindful, Earth-kind way.



29. Don't Be Trashy!

Throwing stuff? Now wait a minute!

Can you mend it? Can you spin it?

Don't be trashy, be Earth-wise—

Use things twice and win the prize!



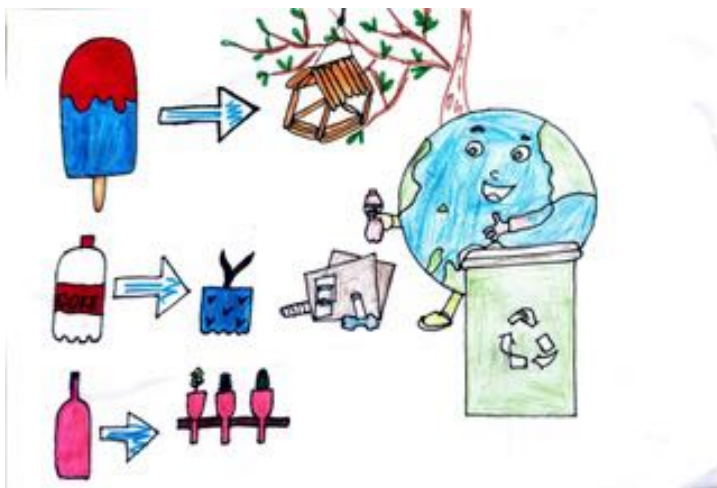
30. Packaging Palooza

So much wrapping, ribbons tight,
Plastic here, not quite right!
Choose less packing, simple style—
It helps the Earth and makes her smile.



31. Upcycling Parade

Old socks into puppets go,
Boxes become castles, oh!
Join the upcycling parade,
Making magic, homemade-made!



32. Think Before You Throw

That bottle's not just trash you know—

Wash it, save it, make it glow!

A vase, a lamp, a plant so sweet—

Reused things can't be beat!



33. The Waste Detective

I spy waste in every room—
Paper, food, and plastic doom.
The Waste Detective finds a way
To sort and save the Earth today!



34. The Birthday Bag

Bring your own bag, party time!

Plastic-free is just sublime.

Paper plates and wooden spoons—

Let's go green with happy tunes!



35. The Fix-It Kids

We are the Fix-It Kids, hooray!

Fixing stuff the smart way.

Buttons, books, and broken glue—

We make old things good as new!



RESPONSIBLE CONSUMPTION & PRODUCTION

The pupils of class 5a of the Kaulsdorf Community School have been working intensively on the Sustainable Development Goal SDG 12.

In various subjects, they have researched sustainable consumption with their partner Bayasgalant in Mongolia, made storage baskets out of newspaper and created a sustainability song about recycling, upcycling and responsible use of electronics.

The message: recycling and repairing are essential, buying new only in an emergency. The text created from the posters was then translated into Mongolian and set to music by a Mongolian school class from the association Deutsch-Mongolisches Tor NRW e.V. (German-Mongolian Gate NRW).



The project partners

- German-Mongolian Gate in NRW e.V. (www.dmt-nrw.de)
- Labdoo
- Bayasgalant - Children's Aid in Mongolia
- State Community School Kaulsdorf - Julienne Trempert's Class

LABDOO

What does Labdoo.org stand for?

Labdoo is a global network of volunteers that enables children's digital participation at home and abroad. Our non-profit platform is open to anyone around the world to donate powerful educational software to laptops or tablets that are no longer in use.

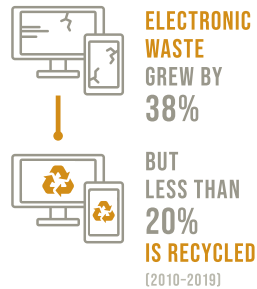
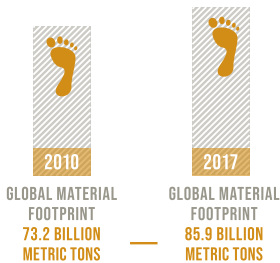
Flight sponsors bring IT donations CO₂-neutrally to the location and collect them for repair or recycling.



ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

BEFORE COVID-19

THE WORLD CONTINUES TO
USE NATURAL RESOURCES
UNSUSTAINABLY



COVID-19 IMPLICATIONS

THE PANDEMIC OFFERS AN OPPORTUNITY TO
DEVELOP RECOVERY PLANS
THAT BUILD A MORE SUSTAINABLE FUTURE



FROM 2017 TO 2019,
79 COUNTRIES AND THE
EUROPEAN UNION REPORTED
AT LEAST ONE POLICY TO
PROMOTE SUSTAINABLE
CONSUMPTION AND PRODUCTION



RIISING
FOSSIL FUEL SUBSIDIES
ARE CONTRIBUTING TO
THE CLIMATE CRISIS

**\$318
BILLION**
(2015)

**\$427
BILLION**
(2018)



HARVESTING



TRANSPORT



STORAGE



PROCESSING



13.8%
OF FOOD IS LOST IN SUPPLY CHAINS (2016)



NURSERY RHYMES OF OUR TIMES

What you can do
with this book

Read them yourself

Learn NEW WORDS

Make them into songs
record them and
SEND IT TO US
at 91 9830241585

Most importantly
spread the good thoughts
and be a CLIMATE CHAMPION

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